



ERIC GARCETTI
MAYOR

June 1, 2016

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Eric Spiegelman to the Board of Taxicab Commissioners for the term ending June 30, 2021. Mr. Spiegelman's current term expires on June 30, 2016.

I certify that in my opinion Mr. Spiegelman is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Eric Spiegelman
Commission: Board of Taxicab Commissioners
End of Term: 6/30/2021

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 13 - East Los Angeles
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Board of Taxicab Commissioners
6. **Highest level of education completed:** J.D. University of California, Hastings College of Law
7. **Occupation/profession:** Attorney, Spiegelman Media Law and Consulting and President, Jetpack Media
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Appt. Date	Term End
Gorbis, Boris	Central	4	Caucasian	M	14-Aug-13	30-Jun-18
Grunwald, Marilyn	South Valley	6	Caucasian	F	26-Aug-13	30-Jun-19
Martinez, Andrea	East LA	13	Latina	F	09-May-13	30-Jun-20
Pomakian, Mampre R.	South Valley	4	Caucasian	M	02-Oct-13	30-Jun-17
Spiegelman, Eric	East LA	13	Caucasian	M	21-Jan-14	30-Jun-16

ERIC SPIEGELMAN



EXPERIENCE

April 2014 – Present **Los Angeles Board of Taxicab Commissioners President**

Advise the City Council, Mayor, and Department of Transportation on taxicab service and its role in the multimodal mobility network of Los Angeles.

Develop and enact regulations governing the Los Angeles taxi industry, with a focus on reform.

Speaker at the 2016 Connected Car Expo at the Los Angeles Auto Show, on the subject of autonomous taxicabs and their potential impact on social equity. ([link](#)).

Peer reviewer for “Between Public and Private Mobility: Examining the Rise of Technology-Enabled Transportation Services,” a study by the Transportation Research Board of the National Academy of Sciences. ([link](#)).

August 2011 – Present **Spiegelman.Law Sole Practitioner**

Represent and consult entertainment companies on all copyright and trademark matters related to online media, film and television. Clients include podcast studio Earwolf Media, Oscar-winning motion picture producers Alcon Entertainment and Anonymous Content, and Emmy-winning online producers such as Jill Soloway’s Wifey.tv.

Launched an online distribution platform for independent films.

Developed intellectual property strategies for a major advertising network and a subscription distribution app.

March 2008 – August 2012 **Jetpack Media President**

Founded Jetpack Media with independent film production company GreeneStreet Films.

Produced, operated and managed the popular web video series, *Old Jews Telling Jokes*.

Brokered deal with Gawker Media to distribute the Japanese television series *Retro Game Master* on Kotaku.com.

Produced the interview series *Post Mortem with Mick Garris* for FEARnet.com.

Executive produced *Pretty Tough* for Vuguru.

February 2007 – September 2007

HBO Comedy Website, Inc.
Head of Business and Legal Affairs

Managed all business and legal affairs for the HBO comedy website, ThisJustIn.com, and HBO's in-house online production company, HBOLab.

January 2003 – February 2007

Reder & Feig, LLP
Associate Attorney

Represented motion picture production companies in all aspects of development, financing, production and distribution.

PUBLICATIONS

April 15, 2016 "Greetings from the Taxibot Future of Los Angeles," Motherboard ([link](#)).

April 13, 2016 "Two Questions Every City Must Ask In The Age Of Autonomous Taxis" (with Devin Liddell and Churu Yun), Fast Company ([link](#)).

April 12, 2016 "Regulating the Quality (and Equality) of Taxi, Uber and Lyft Service by Algorithm," Medum ([link](#)).

March 1, 2016 "Regulating the Safety of Taxicabs and Uber and Lyft Cars by Algorithm," Medium ([link](#)).

EDUCATION

2002 University of California, Hastings College of the Law; J.D.

Class President.

1998 Boston University, College of Arts and Sciences; B.A., Political Science and Art History.



June 1, 2016

Mr. Eric Spiegelman

Dear Mr. Spiegelman:

I am pleased to inform you that I hereby reappoint you to the Board of Taxicab Commissioners for the term ending June 30, 2021. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

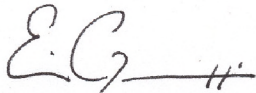
As part of the City Council confirmation process, you will need to meet with Mitch O'Farrell, your Councilmember, and Councilmember Mike Bonin, the Chair of the Transportation Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Transportation Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Mr. Eric Spiegelman
June 1, 2016
Page 2

If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Eric Spiegelman
June 1, 2016

Nominee Check List

I. Within seven days:

Mail, fax or email the following forms to: Claudia Luna, Office of the Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Mitch O'Farrell** (contact at (213) 473-7013.)

_____ **Councilmember Mike Bonin, Chair of the Council Committee considering your nomination** (contact at (213) 473-7011.)

Staff in the Mayor's Office of Intergovernmental Relations will assist you with these arrangements.